REP HEADLINE# 6269458 TRF# 329: \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ AGY # 1292 ADV # PRDCT OBAMA FOR AMERICA ORDER # AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US TRF# 329178 WASHINGTON, DC 3050 K ST NW, EST#1536 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6269458 ORDER WORKSHEET REP: TEL# 703 528 7800 BUYER NAME KATIE KEULEMAN HARRIS REPORT FROM REP CLASS: NATL. SALES PRSN WA- JOE KNAUER REP.# FAX# 703 528 7880 OFF.# 6556 **CHANGES** *** WFTV-TV *** LOCAL SALESMAN REGIONAL AUG30/12 14.30

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG30/12

14.30

FLIGHT DATES SEP4/12 SEP10/12 WK-1

TO LENA FR JULIE OK'D M14 TTLS RTS

PLS CFM, THX 8/30

REP: STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING WASHINGTON, DC 20007 SUITE 800 1010 WISCONSIN AVENUE NW

:LINE#:REP :CD: : LINE#: TIME PERIOD : LGTH : SEC .. AGENCY EST# = 1536 RATE START DATE END :SPTS: WEEK : DATE : /WK: INVT : DAYS :TOTL:

AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE =

30

20

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400F-900F

\$1,250.00

9/7

9/7

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FRI

SPTS:

PROGRAM: SHARK TANKLTC OCT'12

| NEW COL TIME PERIOD LOTH SEC RATE START END SPTS WEEK DAYS TOTIL | .00 155 | AL 143710.00 rs 155 | CONTRACT TOTAL TOTAL SPOTS | CONT | | | | | | SEP/12 143710.00 |
|--|------------|------------------------|------------------------------|--|-----|---------------------|-----------------------------|---|---|--|
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LNT : SPTS: WEEK : DAYS : LLNE#: : LLNE#: : LND : SPTS: WEEK : DAYS : LLNE#: : LNT : | · | ດ | 0.00 00 00 00 00 | 00000000000000000000000000000000000000 | | O O O ATUR | NH (2) | NVENTION 44 FOR 2 SPO 00P 1135P 1HANGES ON FR | NAT'L CONVENTION CHANGE: DEMO NATION OOD FOR SEP4 ON : MISSED:FRI/800 SAT/700 TUE/100 OFFER:WED/900 & TU-TH/1 & SAT/500 CMT:DUE TO CMT:***9/4 | GRAM: DEMO COM1: PRGM S IS A MAKE-(KEGOOD OFFER: BUY#20 BUY#28 BUY#75 |
| #:REP : CD: TIME PERIOD : LGTH : SEC : RATE : DATE : WEEK : DAYS WEEK : DATE : DATE : WEEK : DATE : DATE : WEEK : DATE | Н | | TUE | Н | 9/4 | | 9/4 | 2,500. | ω | 10 |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : LINE#: : LATE : DATE : DATE : JWK: INVT : : LATE : LATE : DATE : JWK: INVT : : JWK: JWK: INVT : JWK: | 0 | | SAT | 0 | 9/8 | | 9/8 | 425.0 | | 8 s 70 |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS #:ILINE#: : DATE : MEEK : MEEK : DAYS #:ILINE#: : DAYS #:ILINE#: : DAYS #:ILINE#: : DAYS #ILINE#: : DATE : MEEK : MEEK : DAYS #ILINE#: : DATE : MEEK : MEEK : MEEK : MEEK : DAYS #ILINE#: : DATE : MEEK : | | | | | | | lday | RIDAY AND CONVENTIO 81-83 | PRGM CHANGES ON DUE TO DEMO NAT' MADE UP OF LINE | GRAM : COM1: COM2: T OF A |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : LINE#: : DATE : /WK: INVT : DATE : /WK: INVT : : DATE : / | Ь | | SAT | Н | 9/8 | | 9/8 | 150. | | A 5 |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :LINE#: : DATE : /WK: INVT : DATE : /W | | | | | | | \DAY | RIDAY AND CONVENTIO 81-83 | PRGM CHANGES ON DUE TO DEMO NAT' MADE UP OF LINE | GRAM: COM1: COM2: T OF A |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : LINE#: : DATE : /WK: INVT : /WK: INVT : DATE : /WK: INVT : /WK: INV | Ν | Н | TU-TI | Ν | 9/6 | 10 | 9/4 | 925.0 | 35P 3 | 2 A 1100P- |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT : | | | | | | | .DAY S/WK S/WK /WK | RIDAY AND S CONVENTION E-20 FOR 2 E-28 FOR 2 E-75 FOR 1 | RGM CHANGES ON UE TO DEMO NAT' FOR SEP7 ON LI FOR SEP8 ON LI | RAM: COM1: COM2: IS A IS A |
| #:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT : | Н | | WED | ٢ | 9/5 | 10 | | 3,850.0 | P 3 | 1 A 900P-9 |
| | OTL: | | | PTS: | [F] | | | | : LGTH : SE | REP :CD: |

REP HEADLINE# 6269458 TRF# 329178 ORDER WORKSHEET \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

DO FAX# 703 528 7880
HARRIS REPORT FROM REP AUG30/12 14.30
CHANGES *** WFTV-TV ***

:LINE#:REP :CD: :LINE#: : TIME PERIOD : LGTH : SEC : START DATE DATE : /WK: INVT : DAYS :TOTL: :SPTS:

MARKET TOTALS \$487,655

WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WOPX 0% WRDQ 1% EFTV 0%

WRBW 2%

CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME